

SARIT EXPO CENTRE

Marketing Options





Entrance Banner

295 cm x 247 cm

247cm x 195cm

(Landscape)

FREE

Larger brandable space near the entrance of the Expo centre. Use is free but sticker printing and installation is at event organisers cost.

SUBJECT TO AVAILABILITY

PRINTED

Kindly ensure to write location as ; SARIT EXPO CENTRE on any artwork (Printed and Digital), Artwork written Sarit Centre will not be shared or accepted.





FREE



A3 Directional Signs

29.7 cm x 42.0 cm (Portrait)

7 locations within mall, each with 4 spaces to place A3 inserts.

Printing of inserts at event organizers cost.

Kindly ensure to Cut out Bleeding lines from printed Artwork.

SUBJECT TO AVAILABILITY

PRINTED

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FREE



Directional Wayfinders

8 locations within mall

1080 x 1920 pixels
(portrait)

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FREE



Advertising panels

235 cm (height) x 97 cm (width)

8 locations around the mall, 6 locations with 4 Panels,
2 locations with 2 Panels.

Sticker printing and installation is at event organisers
cost.

SUBJECT TO AVAILABILITY

PRINTED

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FREE



SEC TV screens

TV Screen: Expo Centre

TV Screens Sarit Expo information screens: high resolution landscape image of 1920 X 1080 pixels

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Paytech screens

800 x 600 pixels – at all exits to car parks – where mall visitors validate their parking tickets

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FREE





Social Wi-fi

320 x 250 pixels – 400 x 400 pixels

Put where guests log in to the mall's free
wi-fi

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FREE

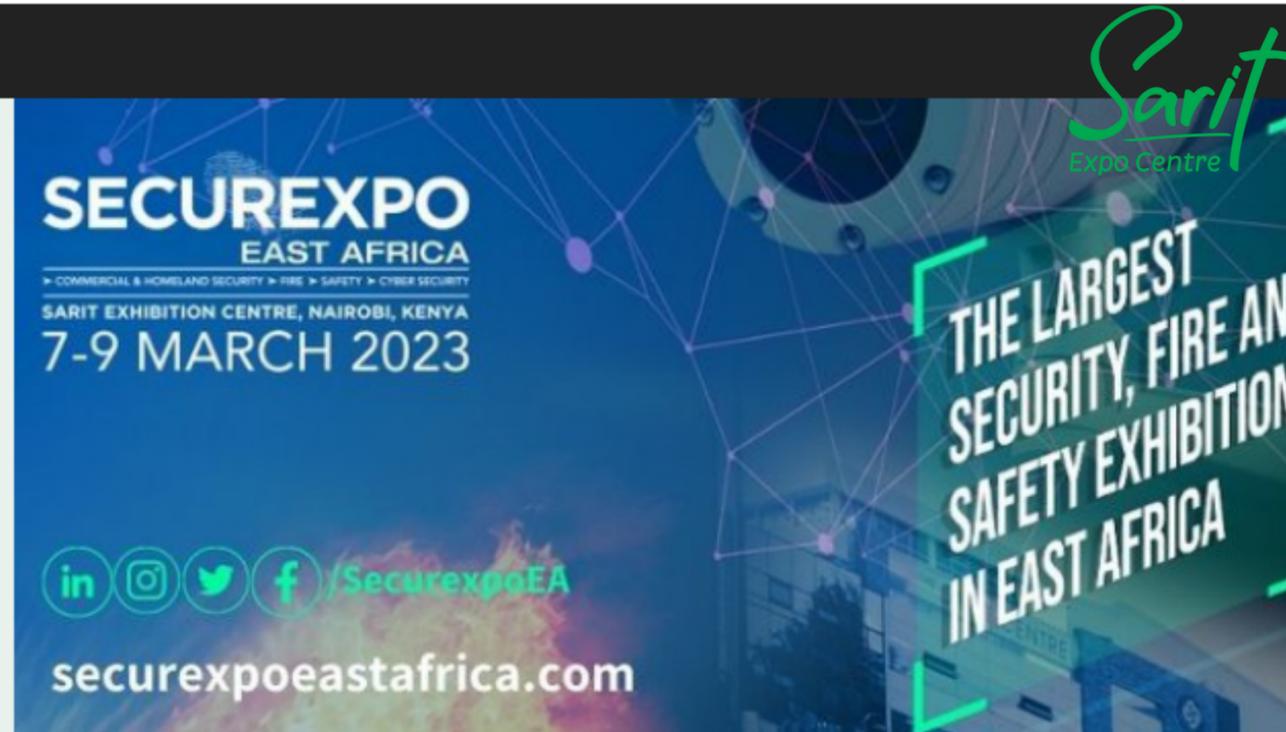


SECUREXPO 2023, 7-9 MARCH 2023

SecurExpo 2023 - Join us between 7-9 March 2023 at the leading exhibition and conference for the Commercial, Perimeter, Cyber and Homeland Security, Fire & Safety industry in East Africa ...

Posted on February 8th, 2023

READ MORE →



Sarit Expo Website

- Featured image: 500 x 500 pixels
- News block image : 755 x 409 pixels
 - Name of event
 - Date & Time
 - Tagline and Description of event
- Contacts and Link to page: Email, Phone, Website, Social networks for the event.

FREE

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Social media platforms

(Shared on Sarit expo & Sarit your city Social Platforms) + **CAPTIONS.**

Instagram Post: 1080 x 1080 pixels

• Facebook Post: 1200 x 630 pixels

• Twitter: 1600 x 900 pixels

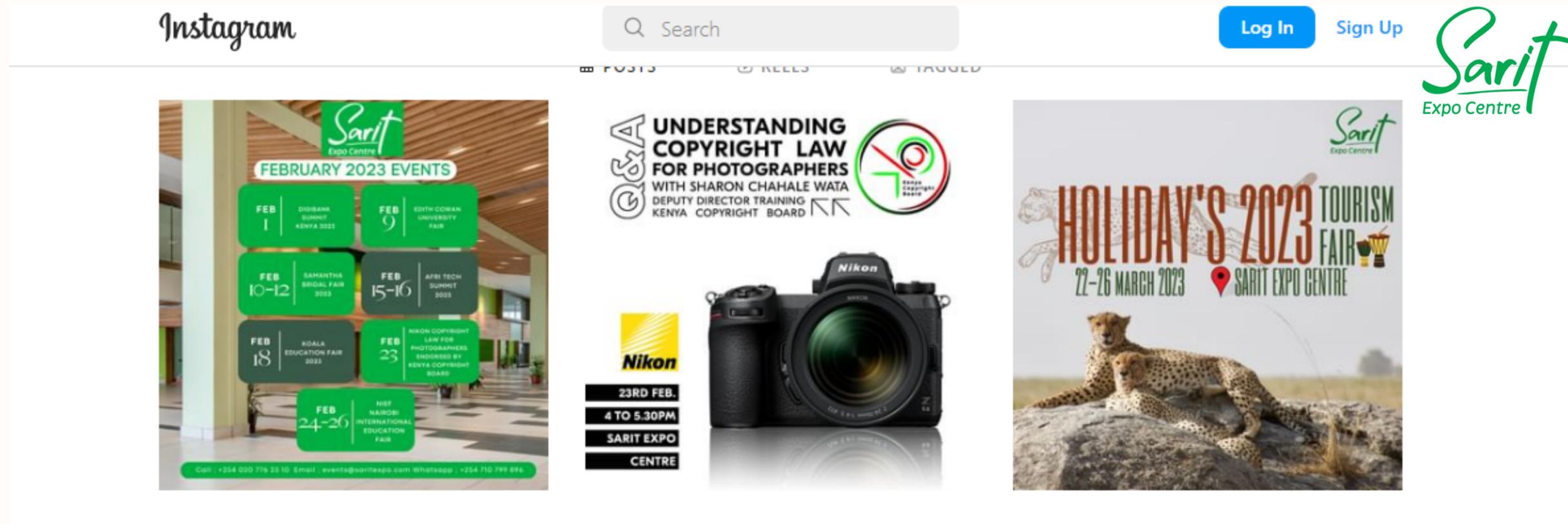
• LinkedIn: 1200 x 628 pixels

• Youtube: 1920 x 1080 pixels (High Resolution)

Kindly ensure to write location as ; SARIT EXPO

CENTRE on any artwork (Printed and Digital), Artwork written Sarit Centre will not be shared or accepted.

FREE



Social media **PAID/BOOSTED ADS**

Sarit Expo Centre will work with the organizers budget for paid ads on our various social platforms.

ARTWORK +BUDGET + CAPTIONS.

- Instagram Post : 1080 x 1080 pixels
- Facebook Post : 1200 x 630 pixels
 - Twitter : 1600 x 900 pixels
 - Google ads + Youtube

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PAID



Entrance Goalpost

Available in 3 locations, Branding, Hire of structure and county fee (where applicable) **PAID BY EVENT ORGANIZER.**

Confirmation has to be made 72 hours to the event

- Lower Kabete – 6 Metre Wide
- Karuna Entrance – 5 Metre Wide
- Sarit Expo Entrance

SUBJECT TO AVAILABILITY

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PAID

FREE



Ushers around the mall

Space Allowance for Ushers around the mall at Various Locations

Ushers are paid by event organizer
(To be communicated prior to event)

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Sarit
Expo Centre

Note;

Social media ; Kindly share with us your event Hashtag , and Pages to tag prior and post event.

You can Tag us on @saritexpocentre_sec on Instagram , @thesaritexpocentre on Twitter and @saritexpocentre on Facebook or hashtag #Saritexpocentre.

Kindly ensure all marketing materials have SARIT EXPO CENTRE as the venue, for any artworks.

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Re-useable humansize Hashtag sign

Re-useable humansize Hashtag sign

Max size: 200cm x 530cm

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PAID

Paid Ads for booked events.



PAID

In Mall Vertical LCD :

15 Screens Sarit information screens: high resolution landscape image or video of 1920 X 1080 pixels.

In Mall Medium Screen :

3 Screens Sarit information screens: high resolution landscape video of 1920 X 1080 pixels (Video length : 15 seconds).

Activations (Around the mall)

15 Different Locations of Activations , Prices Vary.

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Paid Ads for booked events.

PAID



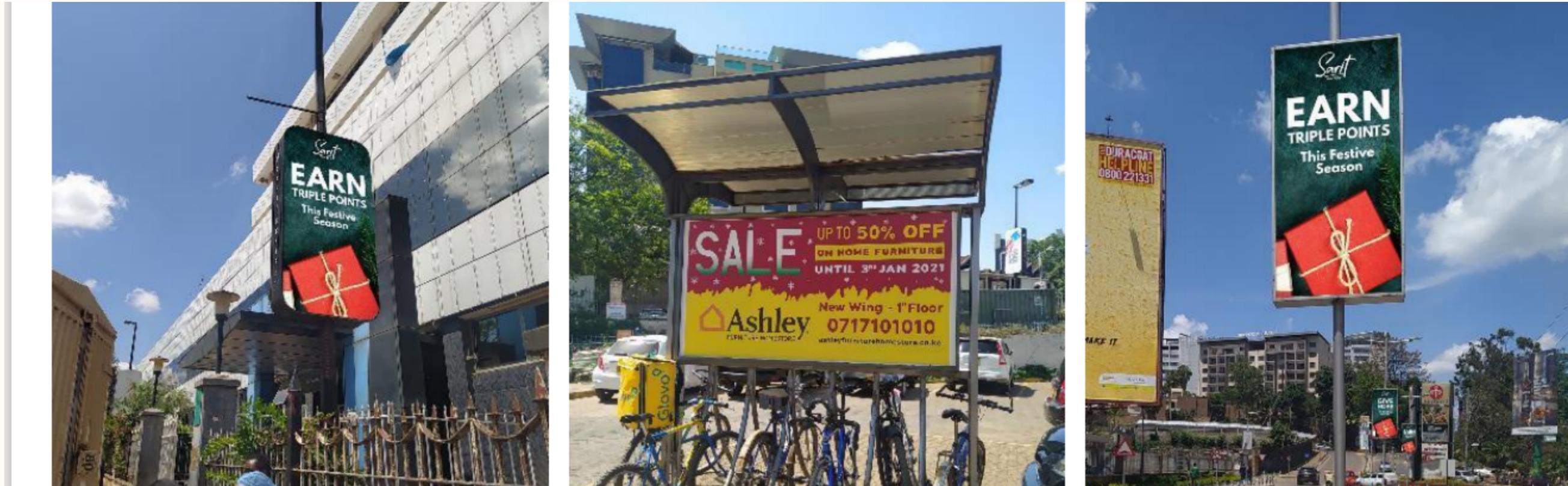
Snapper Frames (Inside Lifts)

10 Frames in the lifts of the mall, high quality print (Gloss paper or Matte Paper)

Size of A4: 21.0 cm x 29.7cm

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Paid Ads for booked events.



E-Shot

Sent to 10,000 Mailing list Clients.

Street poles (Outside the Mall)

- 3 Advertising poles : Outside Mall , Reflective Vinyl .
 - 12 Pio Gama Pinto poles (W)122cm x 244cm(H)
 - 2 Main car Park (W)122cm x 244cm(H)
 - 16 Lower Kabete poles (W)95cm x 195cm(H)

PAID

Sarjit
Expo Centre